

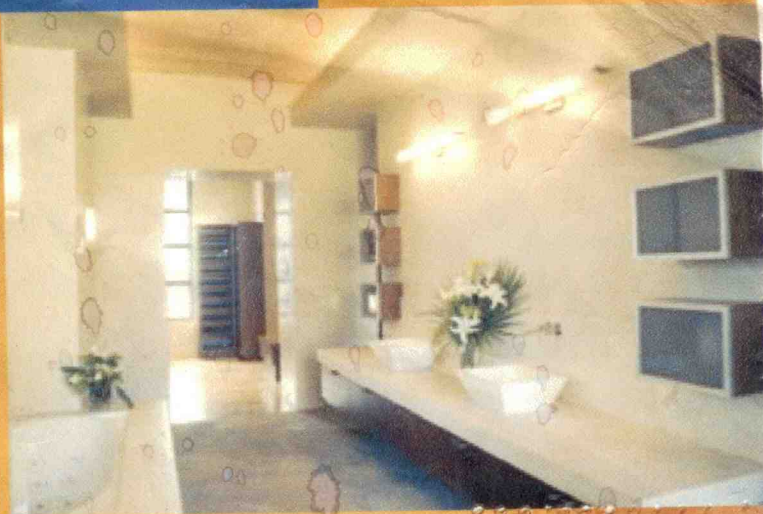
SAGUARO INTERIOR FINISHES

Written by: Crista Schaefer

Do you know the difference between a true Stucco Veneziano finish from Venice and a Marmorino finish from Florence? How about a Travertino finish from Tivoli or a Calcenova finish from the north of Italy, near Milan? Saguaro Interior Finishes took a few moments out of their very busy schedule to describe differences in finishes.

"Stucco Veneziano literally translated means Venetian Plaster, a term that, through history, has been used to describe all the different types of polished plaster finishes. Today it tends to be more of a product name for the smoothest, shiniest, and most reflective of the Venetian Plasters. It is produced by building up with a trowel, many fine, almost translucent layers, which overlap and produce a depth not achieved by most of the other Venetian plasters. Its glossiness is due to the finest marble-dust used as an aggregate in the production of the plaster, which can be burnished to the highest sheen by trowel and cloth. With wear, it has self-polishing properties, and because of the quality of the Italian slaked limestone used in its production, it becomes harder and harder over time, creating a very protective wall coating.

Marmorino Finishes use micro-sifted, aged lime putty and white Carrara marble in various size powders and grains to simulate highly polished stone with incredible depth. This satin marble finish can be used when heavy covering and uniformity is required for large expanses. The Venetian Plaster finish known as Travertino is a totally natural lime-based product. Travertino is a beautiful, pitted in appearance, natural-looking, finish reminiscent of the travertine stone used for flooring in luxury homes here in the Valley. Because of the unique way in which it is applied, it allows for a two-color combination which can work very well, perhaps with a darker or toning shade showing through the pitted surface. This is a natural mineral product which, in turn, is colored by natural mineral pigments. The ecological nature of Travertino makes it very popular with architects who have modern building criteria and standards to maintain. Calcenova plaster is different in that it is an old spatulated plaster based on aged lime creating a mineral finish traditional in Italian décor. This trowel applied finish is used in luxury environments where warmth of effect and natural feel is predominant in respect to mechanical performance," said Bill Borselli, Master Artisan of Saguaro Interior Finishes.



Finishes that awe the audience is the goal of Saguaro Interior Finishes, a division of Saguaro Drywall, Inc. Bill is a third generation finisher. He brings this heritage and expertise as well as education, enhanced by multiple schools in the US and in Europe, to his company. The results are incredible. This writer can, firsthand, tell you that the walls using a Veneziano finish, look and feel like glass when one of Borselli's team is finished. Note, in the photo shown at left, the sheen cast on the wall from light provided by windows in the master closet.

"Not only do we specialize in plasters using materials that the Italians ask for by name, we also use a clay product that I searched out to give walls here in the southwest an earthy feel that speaks authenticity," added Bill. "We use the top products and perform in a timely manner. We are able to be competitive in the finish market because we're efficient. I have trained each one of my employees, infusing their know-how with knowledge I have gained while abroad. I work with my team out in the field, daily, to duplicate my proficiency. I am working on a gold leaf stenciling project for a client in Desert Mountain that I only wish I could show you. It is going to be phenomenal."

Currently, Saguaro Drywall, Inc., the parent company for Saguaro Interior Finishes, is building a 15,000 square foot facility at Cave Creek & the 101 that will include 10 estimators and a showroom that illuminates the interior finishes Saguaro Interior Finishes produces. Building Edge will be sure to show you photographs when the showroom is done. Perhaps we can also get a photograph of that stenciled gold leafed domed ceiling in Desert Mountain. **E**

If you have need of a master finisher for your next project, feel free to call Bill Borselli at the number provided below.



**SAGUARO
INTERIOR
FINISHES**

Venetian Plasters Marmorino Finishes Decorative Finishes

Bill Borselli
Field Superintendent

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